

Books for Babies – Newfoundland

Search Source:	www.nald.ca/booksforbabies/
Contact and Location:	Tina Stewart, Provincial Co-ordinator (709) 634-4888 Newfoundland
Target Group:	Newborns
Delivery Location:	Family Resource Center Library Local Hospital Public Health Clinic
Delivery Method:	Volunteers
Books per Year:	NR
Package Contents:	Board book: <i>All Gone</i> by Carolyn F. Brunetto Books for Babies® handbook Calendar Canadian Living growth chart Literacy brochure Local sponsors' information Parent reading handbook Program enrolment card Books for Babies® bookmark
Package Cost:	NR
Follow-Up:	Greeting card and book to children celebrating birthdays (1-4 yrs) Book and evaluation form given to children (1-4 yrs)
Predicted Outcome:	Encourages reading from birth Improves parent reading level Increases positive attitudes to reading
Ongoing Research:	Applying for research funding
Scope:	Provincial
Funding Sources:	3M Canada Humber Literacy Council Toronto Dominion Trust Sisters of Mercy Royal Bank of Canada College of the North Atlantic Honda ABC Canada Sir Wilfred Grenfell College Scholastic Canada Ltd. Kids Can Press National Literacy Secretariat Literacy Development Council of Newfoundland and Labrador
Annual Costs:	NR

