

Read to Me! Nova Scotia Family Literacy Program

Search Source:	Website in progress
Contact and Location:	Carol McDougall, Program Director (902) 470-6487 Nova Scotia
Target Group:	Newborns Parents
Delivery Location:	Hospital
Delivery Method:	Literacy Practitioners meet with families at hospital bedside within 24 hours of the birth of their baby to deliver the gift bag & discuss early brain and language development
Books per Year:	10,000
Package Contents:	Books: <i>Peek-A-Boo!</i> by Jan Ormerod <i>Eensy Weensy Spider</i> by Heather Collins Bookstore coupons Canvas bag CD of nursery rhymes and lullabies Early Literacy Video/DVD Information on reading Invitation to receive 1st library card Resource booklet for parents
Package Cost:	\$17.00/bag
Follow-Up:	NR
Predicted Outcome:	Develop reading skills Increased family book-sharing practices Learn new words and listening skills
Ongoing Research:	NR
Scope:	Provincial
Funding Sources:	Human Resources Development Canada Halifax Youth Foundation IWK Auxiliary NS Department of Education Private donors
Annual Costs:	\$260,000

