

Born to Read – New Brunswick

Search Source:	www.nald.ca/whatnew/hnews/btr.htm
Contact and Location:	Born to Read NB Inc. P.O. Box 1534 Station A Fredericton NB E3B 5G2 S A Downey 506-466-1479 downeys@nbnet.nb.ca
Target Group:	Newborns
Delivery Location:	Hospital, Public Health Clinics
Delivery Method:	Hospital Staff & Public Health Nurses
Books per Year:	25000 +
Package Contents:	Book bag One book by NB author (birth to two) Three additional books Information on reading Library information (Kits available in both official languages)*
Package Cost:	\$25 - \$35
Follow-Up:	NR
Predicted Outcome:	Builds self-esteem for child Facilitates bonding Greater success in school Increases language awareness
Ongoing Research:	NR
Scope:	Provincial
Funding Sources:	Province of New Brunswick (Family & Community Services) Business, Foundations, Organizations & Individuals
Annual Costs:	\$150,000 - \$200,000

* French Program: **le gout de lire inc**
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